

BENNETTS
Everything for Everybody

Beginning Tomorrow This Store Will
Be Open Every Evening This Week

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Monday Evening--Sale of Pictures
Beginning at 7 o'clock Monday evening, we will place on sale one lot of 50 10x20-inch framed pictures in one and two-inch oak frames, worth \$1.00 each, for only 48c. Included are such famous subjects as "The Coliseum," "The Forum," "The Good Shepherd," "Reading from Homer," etc. Positively none sold before 7:00 o'clock at the special price of 48c.

BENNETTS
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48c

The Machinery of This Great Store Works Smoothly

Everyone is Served Quickly, Properly and Satisfactorily

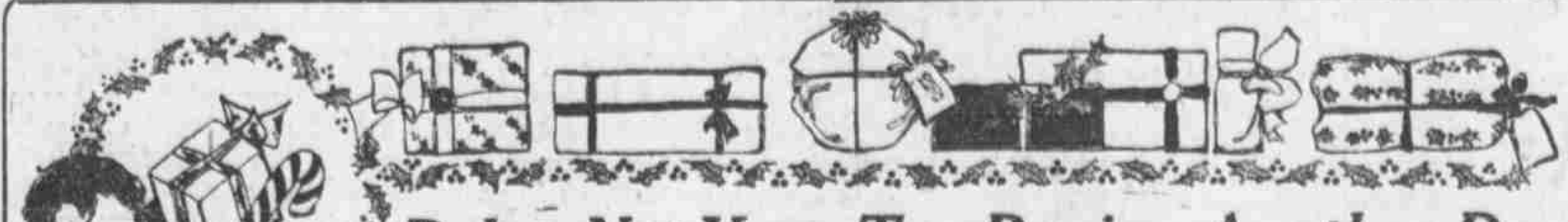
The tireless rip-zip of the cash register, the gradual melting away of our immense holiday stocks, the ceaseless swing of our doors admitting all of our older customers and many new ones--all this is just a hint of the unprecedented Christmas business this store is enjoying.

Necessarily there is a reason for this greatest holiday business we have ever done--the bulk of this town's people can give the answer unhesitatingly. It's so simple--excellent assortments at matchlessly low prices for the quality.

Big, jolly, good-natured crowds, that laugh when their toes may be trodden on, congregate here and take home with them great loads of Christmas presents from this store. The glorious Christmas spirit of good will prevails here as nowhere else. But we must speak of other things besides the pleasantness of this store as a holiday shopping center.

From a quality standpoint, our Christmas displays are without an equal in Omaha; our selections are the most adaptable to gift-making--and with all this goodness the prices are persistently the lowest.

This is the store for the whole family. And with only six more shopping days left before Christmas, don't you think it would be wise to do your trading at the store where the least time accomplishes the most--at the Bennett store?



Delay Not Your Toy Buying Another Day

It's getting along towards the end of Christmas shopping--the time when no difference how large the assortments have been they become broken. We don't want your little ones and you to be disappointed, so we urge that you shop tomorrow while stocks are still complete and price ranges great enough to satisfy your individual requirements.

Never was there collected more novel articles to produce childhood joy than you will find in Bennett's big Toy Town

- ### Make It a Point to See Demonstrations of Mechanical Toys
- Trains, engines, cars and trucks, complete, \$1.00
 - Mechanical automobiles worth \$1.25 all day
 - Airships that really fly, \$1.25 and \$1.50 value
 - Printing presses that are guaranteed to print at 75c to \$5.00
 - Good magic lanterns are reduced for Monday selling \$1.75 values at 95c; \$1.25 values, 75c
 - Buckeye electric lanterns, fully guaranteed, every way--\$5.00 values at \$3.50; \$3.95 values at \$2.95; \$2.95 values at \$2.50
 - Postcard projectors at \$2.50 to \$3.50
 - Pioneer coaster wagons--\$4.00 size, Monday \$2.95; \$3.50 size, Monday \$2.50
- ### Special From Toy Town For Monday Evening Only
- None sold at these prices before seven o'clock.
- Large size white enameled toy chairs and rockers with gold knobs, regular \$5c values, 48c
 - 35c set of decorated tin dishes packed in nest boxes, 10c
 - 50c and 1.00 Teddy lions made of good quality plush; only 200 in the lot, while they last, 25c
 - Trimmed doll bassinets made of polished brass; regularly \$1.00 each, Monday evening, 49c
 - Large checker boards with checkers, worth 15c, at 9c
 - Any 10c horn or trumpet in the store, Monday evening only, 5c
 - One lot of dolls' white enameled settees, high chairs, etc., worth up to 50c each, choice at 10c
 - Don't forget--the above seven items are for Monday evening's selling only.

Women's Coats at Less Than Half of Their Former Prices

If you ever shopped early in your life, certain it is you should do so early tomorrow morning for this coat announcement will affect only about 150 women.

If you have delayed purchasing a new coat don't do so any longer. If you already have one buy another for less than half price for coats of the Bennett's quality is a tremendous sacrifice.

Actual Up to \$23.50 Values Going Monday at \$9.50

All are new garments of the season's choicest models; made of reversible fabrics, polo cloths and plaid-back materials. Those who come early will be sure of finding a satisfactory size, style and color range.

Some Remarkable Fur Offerings For Monday

There is only a week left before Christmas and on account of the exceptionally warm weather we have been having we find we now have more fur sets on hand than there should be, so out they go regardless of the season or former pricing.

- \$15.00 and \$17.50 Sets at \$10.00
- \$19.50 to \$25.00 Sets at \$15.00
- \$29.50 and \$35.00 Sets at \$19.50
- \$39.50 and \$49.50 Sets at \$29.50

There Will Be a Waist Sensation Monday--\$7.50 and \$8.50 Values at \$3.95

This offer means that you get your choice of our entire stock of waists that have been selling at those prices--lingerie, taffeta, messaline, chiffon, etc. In fact, there's a style and kind in the assortment to gratify every want.

Corsets for Christmas

The Madame Grace and American Beauty Corsets are Specially Recommended for the Purpose

More and more each year is the tendency toward giving something for every-day wear--something serviceable. That's why we suggest corsets.

Last year we sold hundreds of corsets, and were surprised to learn from those who exchanged theirs for the proper size how much they really appreciated corsets as a Christmas gift.

We have a superb assortment of these renowned corsets to select from. Prices range from \$1 to \$25. Rich, handsome, holly boxes have been provided for them without extra charge.

That Wife of Yours--or That Mother of Yours Would Like A Sellers "6" Kitchen Cabinet for a Christmas Present

The money that is wasted in the kitchen would quickly pay for a Sellers "6" kitchen cabinet and the steps it would save your wife or mother would add years to her life.

Sellers kitchen cabinets provide a convenient place for every utensil and article of daily consumption in the home.



Not a Luxury--Simply an Inexpensive Necessity

and we want you to come and see them tomorrow even though you may have no thought of purchasing. They are variously priced according to the model and the extent of its equipment. Sure it is there never was a better Christmas present for a home-maker.

Music Cabinets--\$8.98 & \$10

Music cabinets of solid quarter-sawn golden oak or mahogany, have patented shelves, \$8.98 each.

Solid quarter-sawn golden oak music cabinets of very artistic design and a superb finish, only \$10.09 each.

Red Cedar Chests at \$10.98 each

Such chests as these are practically indispensable in the proper preservation of a woman's clothes. Made of the genuine red cedar, fitted with dust proof lids and lock and castors, heavily trimmed with copper--\$10.98. Others at different prices.

Jewelry Store Solves the Problem

If you've decided on giving jewelry at Christmas time your thoughts should turn towards this jewelry section of ours. You won't find another such display or one with prices half so alluring. Some of the things are given detailed mention.

- Barettes from 25c to \$1.00
- Bandeaux from 50c to \$5.00
- Pancy back combs, \$1.00 to \$15.00
- Braid pins, 25c to \$5.00 pair
- Velvet and tapestry bags in all new designs and shades, \$1.00 to \$25.00
- Novelty and staple leather bags, \$1.00 to \$15.00
- Women's and men's toilet and manicure sets in leather cases, \$1.00 to \$25.00
- Collar bags, tie holders, bill books and folders, coin purses, etc., 50c to \$5.00

We have taken diamonds out of the luxury class and placed them in reach of all

Here's a stock of diamonds carefully selected by men who are experts in the diamond trade. Each stone has been carefully tested and is sold with guarantee of the importer as well as ourselves. Compare these prices with any others you may have known. Each stone is set in 14-karat solid gold mounting.

- 1/2-karat, pure white diamonds, \$8.50
- 1/2-karat, pure white diamonds, \$20.00
- Watches for Men and Women
- Small enameled watches, containing good movements, will make splendid presents for your boy or girl, \$3.50 to \$10.00
- Gold watches with either Waltham or Elgin movements, \$5.00 and up to \$25.00
- 17-jewel Elgin or Waltham watches in 20-year cases, specially priced at \$14.00
- Dresser, thin-model watches with gold dials, Elgin movements, in 20-year cases, \$10.00 to \$25.00
- Also most excellent assortments of cases, in styles for both men and women, that we will be pleased to design in bead work, very reasonably priced at \$1.00 to \$40.00 each.
- Real seal and walrus bags, made for service as well as looks, \$5.50 to \$15.00 each.

Some New Lots of Books Monday

The immense holiday book business done by this store is the natural result of the efforts made to bring to the people of Omaha and vicinity the most popular books at the most popular prices. We have books for the young and books for the old, books with plain text and plain covers, books richly illustrated and handsomely bound. In short there is a book here for every taste and purse.

- The religious section contains every variety of religious literature, from the Bible on through various expositions of the same as well as works bearing on religious subjects.
- Books on travel, including all of the latest works of the foremost publishers.
- The poetry section is complete with verse from the greatest and most popular authors.
- Then there are books on art, music, character building and works on subjects that appeal to the man of mechanical and investigative turn--not a want has been neglected.

The Best Selling Fiction

- "The Testing Fire," \$1.25
- "The Common Law," \$1.45
- "The Long Roll," \$1.45
- "The Boss of Wind River," \$1.25
- "The Iron Woman," \$1.25
- "Excuse Me," Hughes, \$1.15
- "Barbara Hutton," \$1.50
- "The Secret Garden," \$1.25
- "Abe and Mawruss," \$1.25
- "Strawberry Acres," \$1.25
- "The Harvesters," Foster, \$1.25
- "The Adventures of Letitia Carberry," \$1.25
- "The Case of Richard Meynell," \$1.25
- "My Lady of Doubt," \$1.25

Books of Special Interest to Men

- "The Poems of Henry Van Dyke," \$2.00
- "Highways and Byways of the Great Lakes," \$2.00
- "Camp Fires on Desert and Lava," \$3.00
- "Motoring in the Balkans," \$2.75
- "Romantic Germany," \$3.50
- "The Empire of the East," \$2.50
- "What England Can Teach Us About Gardening," \$4.00
- "Fifteen Thousand Miles by Stage," \$3.50
- "Panama," by Edwards, \$2.50
- "The Marble Faun," \$1.50
- "The Scarlet Letter," \$1.50

Bargains in China and Kindred Wares

Don't overlook a single item--every line tells of a bargain that may just suit your needs.

- 50 cut glass water sets in three different patterns, \$7.50 values, at \$4.50
- One lot of Adair's and Coalport English and French china cups and saucers--odds and ends positively worth up to \$30.00 the dozen, choice, each \$1.98
- English and French china service plates are reduced as follows--all priced by the dozen--\$5.00 values, \$59.00
- \$7.50 values, \$59.00
- \$69.00 values, \$49.00
- \$50.00 values, \$32.50
- \$40.00 values, \$25.00
- \$32.50 values, \$19.50
- \$25.00 values, \$18.50
- Bouillon cups and saucers to match the foregoing plates at the same corresponding prices.
- 7-piece glass water sets, with tray, fancy gold traced, \$2.00 and \$2.50 values, at \$1.50
- All rock crystal ware at 20 per cent discount.
- Sample lines of gas and electric lamps at a third off actual value.
- Fancy etched, handled glass baskets, 6 and 7-inch sizes, \$1.50
- One line of genuine cloisonne vases at Half Price.
- ENTIRE LINE OF DINNERWARE AT 20 PER CENT DISCOUNT.
- All fancy china and bric-a-brac displayed on five large tables and now priced at 25c to \$5.00 the piece, Monday, Half Price and Less.
- Fine Brass Ware.
- Hammered and brushed brass jardiniere, worth up to \$4.50 each, to close out, at \$1.50 and \$1.98
- Brass umbrella stands, slightly scratched, at \$1.50 values, \$2.50
- One lot of brass candlesticks, jardiniere, fern dishes, vases and baskets, worth up to \$4.50, choice, \$1.50

There Is No Better Christmas Present Than a Kodak

No matter what the language spoken, the nationality or the age, every person reads pictures and takes pictures. Pictures are of personal interest, the person who is sponsor for them always is remembered with fond thoughts. A Kodak will bring pleasure not only to yourself because of the giving but to many others who will benefit by its work.

Let us suggest a Brownie for the beginner:

- The Brownie No. 2 for 2 1/4 x 3 1/4 pictures, \$2.00.
- Brownie No. 2A for 2 1/2 x 4 1/4 pictures, \$3.00 each.
- The Brownie No. Three for 3 1/4 x 4 1/4 pictures, \$4.00.

If the party to whom you wish to send is already familiar with the operation of a kodak, let us suggest a 3A Kodak, which takes pictures of postcard size and sells at \$2.00 and \$3.00, according to the model.

And there are many others ranging in price from \$5.00 up to \$100.00. We will be pleased to give instructions to the party favored at any time they wish.

Gloves for Men and Boys

Men's dog skin gloves at \$1.00 the pair. Fowner's cape gloves for \$1.50 the pair. Men's extra quality fine dress gloves, \$1.75 the pair. Men's knitted mocha gloves in gray and tan, \$1.50 the pair. Men's silk lined mocha gloves in gray and tan, \$1.50 the pair. Men's silk lined mocha gloves, \$1.00 and \$1.50 the pair. Men's fleece lined gauntlet gloves, \$1.00 the pair. Men's fleece lined kid mittens, 50c and 75c the pair. Boys' fleece lined kid gloves at 50c, 75c and \$1.00 the pair. Boys' and men's fur gloves and mittens, with and without gauntlets, \$2.50 to \$10.00 the pair.

Some Xmas Hosiery

McCallum silk hosiery--the finest silk hosiery made--with embroidered instep, \$1.50 to \$5.00 the pair. Many designs to choose from. Women's 14-inch boot silk hosiery with wide lace garter tops and double heels and toes; black, white, sky, pink and tan; 50c the pair. Women's pure thread silk hosiery with wide garter tops and double heels and toes; black, white, sky, pink and tan; 50c the pair. Extra heavy silk hose with wide elastic garter tops and extra fine double line soles; all colors and black and white; \$1.50 the pair. Women's extra quality, full regular made, fast black silk hose with wide elastic garter tops and double heels and toes; all heels are high apical and the hose is full regular made--the best quality. Women's fine mercerized full fashioned hosiery with garter tops and double heels and toes; strictly fast color; specially priced at 25c the pair or three pairs for \$1.00. Children's hose--a very complete stock, including all of the most wanted and best wearing kinds--15c to 50c the pair, according to the quality.

Xmas Handkerchiefs

Men's pure Irish linen handkerchiefs with new style French initials, generally found only in handkerchiefs selling at \$1.00 each or more; our special price, \$1.75 the box of six. Men's extra fine quality Belfast linen handkerchiefs with handsomely embroidered initials, \$1.40 the box of six. Men's fine initial handkerchiefs--good value--at 60c the box of six. Men's fine pure Irish linen handkerchiefs with neatly embroidered initials, \$1.00 the box of six. Men's extra fine quality pure Belfast handkerchiefs with pretty embroidered initials, \$1.75 the box of six. Women's and children's soft finished grass soiled linen handkerchiefs, with machine lace each, \$1.00 the box of six. Women's fine Armistice lace edge and hand hemmed handkerchiefs with superior quality linen centers, \$1.00 the box of six. Men's extra fine quality pure Irish linen handkerchiefs; three different styles of initials to the box, \$1.00 the box of six. Women's fine and very sheer Irish linen handkerchiefs with plain hemstitch initials; extra values; \$1.40 the box of six. Women's fine hemstitched handkerchiefs with plain, black initials, 50c the box of six. Women's good quality Irish linen handkerchiefs with script initials and fancy embroidery work, 15c box of six. Note--We are also showing exceptionally large assortments of both machine and hand embroidered handkerchiefs at 5c to \$2.00 each, according to the quality and amount of work expended on the same.

Slippers Induce Pleasant Thoughts for the Person Who Sends Them

A special purchase of manufacturer's surpluses and cancelled orders is responsible for the way we are selling

Men's, Women's and Children's Slippers Under Present Market Values

There's a wide and varied assortment for you to choose from--all the most popular colors in nearly every imaginable style.

\$2.50 chocolate kid and black vic kid slippers with turned soles, \$1.95 the pair.

1,000 pairs of black and tan slippers in the popular Opera and Everett styles, specially priced at 95c a pair.

All black and tan leather slippers in our own good stock now reduced to \$1.25 the pair.

Grocery Specials for Monday and Tuesday

- 24-lb. sack "Queen of Pansy" pastry flour and 40 spks., at \$1.25
- Bennett's "Excelsior" flour--special offer of a sack at \$1.50
- Bennett's Golden coffee and 20 stamps, lb., 25c
- Assorted teas and 60 stamps, lb., 58c
- Tea siftings and 10 stamps, lb., 15c
- 15 lbs. granulated sugar for \$1.00
- Batavia selected green asparagus--large 35c can, 25c
- Bennett's Capitol extra, 20 sps., bottle, 15c
- Bennett's Capitol Hawaiian sliced pineapple and 10 stamps--a large can for \$1.00
- Slender's salad dressing and 10 stamps, bottle, 25c
- SWEET CIDER, gallon, 25c
- Full cream cheese and 10 stamps, lb., 20c
- 2 large cans B. C. strawberry heels and 10 stamps, 25c
- 40c can Geo. Dail-de's first choice mushrooms for 25c
- 65c bottle Geo. Dail-de's maraschino cherries for 45c
- 2 can's Bennett's whole tomatoes and 10 stamps, 25c
- Medium bottle Gail-lard's olive oil and 50 stamps, 45c
- 2 cans hulled beans with chicken and 50 stamps, 25c
- One dozen dill pickles and 10 stamps, 15c
- 2 cans Country Gentleman corn and 10 stamps, 25c
- Beauty asparagus and 10 stamps, can, 20c
- Salad mustard and 10 stamps, jar, 10c
- 3 pkgs. Bennett's Capitol mince meat and 10 stamps, 25c
- Virginia Swiss cheese and 10 stamps, lb., 25c
- 2 jars peanut butter and 10 stamps, 20c
- Walker's chile, can, 15c
- corn and 15 stamps, can, 15c